

foundation for his future chocolate empire.

#### **A Sweet Vision Realized**

Milton Hershey's vision extended far beyond producing quality chocolate. He believed in creating a utopian community where his workers could live, work, and thrive. In 1903, he established Hershey, Pennsylvania, as a model town, complete with schools, parks, and housing for his employees. The town's "Great Building

Campaign" included iconic landmarks such as the Hotel Hershey, Hersheypark, and the Hershey Theatre, all of which continue to enhance the town's charm today.

### **Chocolate Galore**

Visitors to Hershey's World are treated to a sensory experience like no other. The



satisfy the changing tastes of consumers around the world.

### **Beyond the Chocolate Factory**

While Hershey's World is undoubtedly a chocolate lover's paradise, Hershey, Pennsylvania, offers more than just sweet treats. Visitors can explore the Hershey Gardens, home to beautiful flowers and a butterfly atrium. The Hershey Story

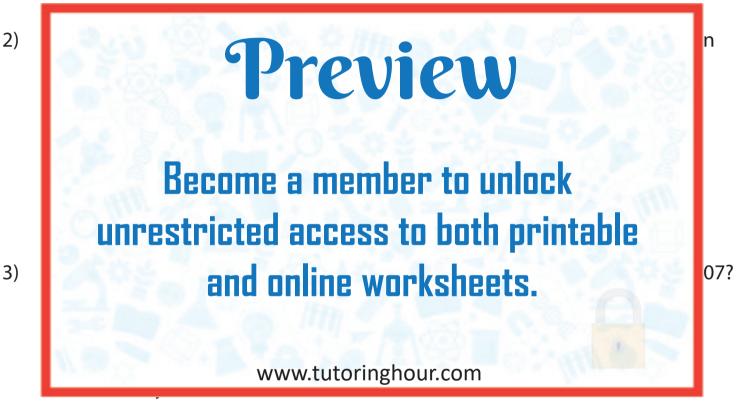
Museum provides insights into Milton Hershey's life and the history of chocolate. Hersheypark offers thrilling rides and entertainment for families and thrill-seekers alike.

#### **Community and Philanthropy**



generations and continues to be a beloved destination for chocolate enthusiasts and history aficionados alike.

- 1) What is Hershey, Pennsylvania, often referred to as?
  - a) The Chocolate Factory
  - b) The Sweetest Place on Earth
  - c) The Candyland Town
  - d) The Confectionery Capital



- d) Hershey's Kiss
- 4) What is the meaning of the word "utopian" as mentioned in the passage about Hershey's World?
  - a) relating to chocolate production
  - b) related to philanthropy and community development
  - c) perfect or ideal, often used to describe an imaginary or idealized society
  - d) a type of chocolate confection

5) What are some of the philanthropic endeavors undertaken by Milton S. Hershey?



7) Describe the sensory experience offered by Hershey's World.

8) How did Milton Hershey try to create a utopian community for his workers?

